

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RP Incorporated		12/20/2010	CORPORATION: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	RPM Holdings, LLC		
Street Address:	337 King Street		
City:	Charleston		
State/Country:	SOUTH CAROLINA		
Postal Code:	29401		
Entity Type:	LIMITED LIABILITY COMPANY: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2892354	THE KICKIN' CHICKEN	
Registration Number:	3799292	THE KICKIN' CHICKEN	
CORRESPONDENCE DATA			
Fax Number:	(704)375-9249		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	7043759249		
Email:	tmbox@adamspat.com		
Correspondent Name:	Kathryn A. Gromlovits		
Address Line 1:	201 South College Street		
Address Line 2:	Suite 2350 Charlotte Plaza		
Address Line 4:	Charlotte, NORTH CAROLINA 28244		
ATTORNEY DOCKET NUMBER:	214660		
NAME OF SUBMITTER:	Kathryn A. Gromlovits		
Signature:	/kag/		

TRADEMARK

900181419

REEL: 004454 FRAME: 0487

CH \$65.00 2892354

Date:

01/14/2011

Total Attachments: 3

source=DOC011411#page1.tif

source=DOC011411#page2.tif

source=DOC011411#page3.tif

ASSIGNMENT

WHEREAS, RP Incorporated, a corporation organized and existing under the laws of South Carolina, having an address of 337 King Street, Charleston, SC 29401, (hereinafter "ASSIGNOR"), is the owner of all right, title and interest in and to the marks THE KICKIN' CHICKEN + Design, Registration Number 2,892,354 and THE KICKIN' CHICKEN, Registration Number 3,799,292 (hereinafter referred to as the "Trademarks");

WHEREAS, RPM Holdings, LLC, a limited liability company organized and existing under the laws of South Carolina, having an address of 337 King Street, Charleston, SC 29401, (hereinafter "ASSIGNEE") is desirous of acquiring the Trademarks, together with the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. ASSIGNOR does hereby assign, transfer, grant, convey and set over unto ASSIGNEE, its successors and assigns throughout the world, all of ASSIGNOR's right, title and interest in and to the Trademarks together with the goodwill of the business symbolized thereby.
2. ASSIGNOR agrees to execute and deliver at the request of the ASSIGNEE, all papers, instruments and assignments, and to perform any other reasonable acts the ASSIGNEE may require in order to vest all ASSIGNOR's rights, title and interest in and to the Trademarks in ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed and delivered this 20th day of December, 2010.

RP Incorporated

By: [Signature]

Printed Name: William G. Roberts III

Title: PRESIDENT

NOTARY ACKNOWLEDGMENT

STATE OF SOUTH CAROLINA

COUNTY OF CHARLESTON

I, DAVID M. LOW, a Notary Public for said County and State do hereby certify that WILLIAM G. ROBERTS III appeared before me personally and signed the aforementioned document.

This the 20th day of December, 2010.

[Signature]
Notary Public

My Commission Expires:

11/07/2013
(SEAL)



AGREED AND ACCEPTED
RPM HOLDINGS, LLC

By: [Signature]

Printed Name: WILLIAM G. ROBERTS III

Title: PRESIDENT

NOTARY ACKNOWLEDGMENT

STATE OF SOUTH CAROLINA

COUNTY OF CHARLESTON

I, DAVID M. LOW, a Notary Public for said County and State do hereby certify
that WILLIAM G. ROBERTS III appeared before me personally and signed the aforementioned
document.

This the 20th day of December, 2010.

[Signature]
Notary Public

My Commission Expires:

11/07/2013
(SEAL)

